VETRATEK

AI Enablement for Engineering & Product Teams

Your team has AI tools.
They don't have shared context.

The AI Context Diagnostic is a one-week engagement that maps where your team's context is fragmented, identifies the highest-friction workflow to improve, and gives you a clear go/no-go recommendation for whether a 30-day AI Context Sprint Lite is worth running — including the target workflow, scope, price, and expected outcome.

THE PATTERN WE SEE

- **AI starts from zero every time.** Engineers re-explain the same architecture, decisions, and constraints in every session. Outputs stay generic because the prompts stay generic.
- **Decisions disappear after meetings.** Scope changes, trade-offs, and rationale evaporate, then get rediscovered weeks later by anyone who wasn't in the room.
- **Onboarding depends on tribal knowledge.** New hires spend weeks finding what experienced teammates already know.
- **AI adoption stays individual.** Tools get used, but workflows don't change. Adoption metrics look fine; delivery metrics don't move.

The result is repeated work, slower onboarding, inconsistent AI outputs, and no clear path from AI tool access to delivery improvement.

WHAT YOU GET IN 5 BUSINESS DAYS

- **Discovery workshop.** A 90-minute structured session with the team lead and 1–2 stakeholders, mapping tools, workflows, AI usage, and where critical context lives.
- **Context fragmentation map.** A clear view of where knowledge is scattered — Slack, tickets, repos, docs, meetings, and individual memory — and where that fragmentation is slowing the team down.
- **Recommendation memo.** A go/no-go on a 30-day sprint, naming the one workflow most worth improving first, chosen based on pain, feasibility, and business value.
- **Sprint scope proposal.** If a sprint is justified, a defensible scope, timeline, and price you can take to your leadership team. If not, what to fix first.

WHAT'S NOT INCLUDED

• Security, compliance, or vendor risk audit · Code, implementation, or platform deployment · Multi-team or organization-wide assessment

No source code access is required for the diagnostic unless both sides agree it is necessary.

WHO BUYS THIS

CTOs, VPs of Engineering, Heads of AI, and product leaders responsible for delivery workflows whose teams already have AI tools but aren't seeing measurable workflow improvement.

INVESTMENT

$2,500–$3,500

5 business days, kickoff within 1–2 weeks. Pricing depends on team size and workflow complexity.

Diagnostic fee credited toward the 30-day AI Context Sprint Lite if signed within 30 days.

NEXT STEP

Email matt@vetratek.ai to book a 30-minute scoping call.

We'll confirm fit, walk you through the deliverable, and answer questions before any commitment.

ABOUT VETRATEK Vetratek is a workflow-improvement practice for engineering and product teams. We help teams move from individual AI tool usage to shared workflows, reusable context, and measurable delivery improvement. The approach is built from field experience with AI-assisted engineering workflows, context catalogs, playbooks, and team-level adoption patterns.

ABOUT MEMFLAIR MemFlair is the reusable workflow-context platform behind the Sprint Lite — it turns scattered team knowledge into AI-ready memory across tools, agents, and workflows. Platform-backed Sprint Lite engagements use MemFlair; founding design-partner co-builds are available during the build window.